



## **WORKFORCE DEVELOPMENT COUNCIL**

317 W. Main Street  
Boise, ID 83735-0790

### **TRANSMITTAL # 2**

### **MEMORANDUM**

**April 8, 2003**

**TO:** Workforce Development Council

**FROM:** David Lehman, Labor Policy Advisor, Office of the Governor

**SUBJECT:** Incentive Awards – Business Services

**ACTION REQUESTED:** None. Informational Only.

### **BACKGROUND:**

As you will recall, Idaho was awarded \$975,500 in incentive grant awards under the Workforce Investment Act based on achieving performance standards in Adult Education, Carl Perkins and WIA Title I. The awards were created to support innovative workforce development and education activities that are authorized under Title I or Title II (The Adult Education and Family Literacy Act) of WIA, or under the Carl Perkins Act.

As a part of this incentive award, funds were made available to the local workforce investment areas to be used for improving services to business. Proposals for the use of these funds in each area have been reviewed by a panel comprised of representatives of the Department of Labor, Department of Education and Division of Professional-Technical Education. Proposals were approved in all six areas.

Attached is matrix outlining the various features of these proposals.

Contacts: Labor Primary: Cheryl Brush (208) 332-3570 ext. 3312  
Labor Secondary: Pat Debban (208) 332-3570 ext. 3308

**BUSINESS  
INCENTIVE APPLICATIONS  
MARCH, 2003**

	<i>Region I</i>	<i>Region II</i>	<i>Region III</i>	<i>Region IV</i>	<i>Region V</i>	<i>Region VI</i>
Contact information	Kris Suiter, Panhandle Council	Rob Lohrmeyer, LCSC Rachel Stocking, Clearwater Econ. Dev. Assn.	Bob Barber, WorkSOURCE	DeVere Burton, CSI Pam Petersen, Job Service	Debbie Thompson, ISU	Terry Butikofer, East Central Plng. & Dev. Assn.
Purpose of proposal/Goals	Targeted marketing and active outreach; develop marketing package to be promoted/utilized by marketing specialist to connect business to the One Stop system	(1) Purchase an electronic library for business leadership, management and business operations trng; (2) take customer service training to rural areas of the region (3) hire business acct. representative to market #1 and #2	Convene health care industry representatives and facilitate dialogue on employer labor force needs; develop training at BSU to meet need, creating a prototype to be replicated across industry sectors.	Help local employers develop/pilot enhanced applicant selection processes that verify existing worker skills at application; involve local employers in identifying on-going training needs; establishing on-going partnerships for development of "just- in-time", industry- specific training and basic skills training at CSI.	Develop at least 3 courses required for the Associate Degree in Nursing at ISU for distance learning delivery, with potential for replication in other industry sectors	Develop a workforce development business account rep model - to conduct community workforce audits to identify workforce skill shortages and business needs; also to provide training in appropriate occs; assist businesses to use the WDTF

Authorizing legislation	WIA	Carl Perkins – Parts 1 & 2  WIA – Part 3	Carl Perkins	WIA – employer survey  Carl Perkins - remaining activities	Carl Perkins	Carl Perkins
Allowable under authorizing legislation?	Yes – see issues identified below*	Yes – see issues identified below*	Yes, see issues identified below*	WIA - yes  Carl Perkins - Yes, see issues identified below*	Yes, see issues identified below*	Yes, see issues identified below*
Recipient of grant and contact information	Panhandle Area Council	Lewis Clark State College  Clearwater Econ. Dev. Assn.	Sage Community Resources	IDOL – employer survey  College of Southern Idaho – remaining activities	Idaho State University	East Central Idaho Plng. And Dev. Assn.
Start and end dates	4/1/03 – 4/30/04	4/1/03 – 4/30/04	4/1/03 – 4/30/04	4/1/03 – 4/30/04	4/1/03 – 4/30/04	4/1/03 – 4/30/04
Concurrence from PTE, ABE, and IDOL	OK	OK	OK	OK	OK	OK
Improves services to business?	OK	OK	OK	OK	OK	OK
Rationale as “investment”?	OK	OK	OK	OK	OK	OK
Line item budget	Additional detail will be needed in order to negotiate a contract	Additional detail will be needed in order to negotiate a contract	Yes	Yes	Additional detail will be needed in order to negotiate a contract	Additional detail will be needed in order to negotiate a contract
Issues/Concerns	*In order to avoid violation of the Council’s prohibition against board-staffing organizations’ delivering WIA services, marketing activities will be limited to outreach and providing basic	*In order to avoid violation of the Council’s prohibition against board-staffing organizations’ delivering WIA services, marketing activities will be limited to outreach and providing basic	*Needs to involve parents, business, & labor in development, design, implementation and evaluation  Even though the authorizing legislation for this	*Needs to involve parents, business, & labor in development, design, implementation and evaluation of professional technical programs	*Needs to involve parents, business, & labor in development, design, implementation and evaluation of professional technical programs	*Needs to involve parents, business, & labor in development, design, implementation and evaluation of professional technical programs

	<p>information regarding the One Stop system. This would exclude direct service activities such as taking job listings, providing technical assistance to business, etc.</p>	<p>information regarding the One Stop system. This would exclude direct service activities such as taking job listings, providing technical assistance to business, etc.</p> <p>Needs to involve parents, business, &amp; labor in development, design, implementation and evaluation of professional-technical programs</p>	<p>project is Carl Perkins, WIA \$ contributed to this effort by WorkSOURCE will need to be expended in accordance with WIA guidelines.</p>			
--	--	--	---	--	--	--